

TERMS AND CONDITIONS FOR PARTICIPATION

**Eighth ANNUAL
PRINTAUSTIN 2022
PRINTEXPO**

PRINTAUSTIN ANNUAL PRINTMAKER'S BALL + PRINTEXPO + STEAMROLLER EVENT

PRINTAUSTIN will host printmakers, print publishers and university print programs to represent their work and programs at our indoor print fair. PrintAustin will provide a venue for printmakers and print publishers to showcase their original work to the public for purchase. PrintEXPO will also educate the public with live printmaking demonstrations and artist exhibitions showcasing various printmaking approaches.

The Printmaker's Ball will be held on February 11, 6-11pm
PrintEXPO will be held February 12, 11am-5pm and February 13, 11am-3pm
Our Steamroller event will take place on Saturday.

GENERAL INFORMATION + CONTACT PERSON:

Cathy Savage: 512-680-6281--text preferred
PrintAustin: info@printaustin.org

EXPO SCHEDULE, FEBRUARY 11-FEBRUARY 13, 2021

FRIDAY

SETUP: 9-5:30pm

LAUNCH PARTY: The Printmaker's Ball, 6-11pm

VIPs will be able to come in at 6, then open to the general public at 7. We're trying to get a local singer/songwriter booked for Friday night. He's dabbled in printmaking so it's a perfect match. He will also be a draw for our VIPs. We will be publicizing this event and opening it to the public and charging a cover. Entertainment and refreshments will be served.

SATURDAY

EVENT: 11am-5pm. PrintEXPO is free admission + open to the public.

STEAMROLLER will also be happening on this day in the parking lot.

SUNDAY

EVENT: 10am-2pm. PrintEXPO is free admission + open to the public.

STRIKE: 2-4pm on Sunday. We ask participating artists to please leave their booths tidy upon departure. Vendors are responsible for taking everything with them at the end of the event, including all nails, screws, and tape.

NEW

There will be an opportunity for vendors to order food for booth delivery. Stay tuned. We'll reach out in January with details and prices for you to place your order. We also will have tacos and coffee by suggested donation on Saturday and Sunday. We may also try to revive our silent auction. We will be reaching out about this, if so.

VENUE

Blue Genie Big Top, 6100 Airport Blvd., Austin, TX 78752

CONDITIONS OF PAYMENT

The cost for participation is \$75 for each 8x8' wall, or \$200 for each booth. Payment is due in full by December 6, 2021. Any registered Exhibitor who withdraws from the PrintExpo will forfeit booth fee. Will we do our best to find a replacement from our waiting list, giving you an opportunity to receive a refund.

Fee includes:

- A wall or booth, chair(s), and table(s). PrintAustin will provide two chairs per booth (one per wall), unless fewer are requested. Walls are temporary, but tough--you can screw into them, for instance, and hang framed work. **For adhering works on paper to the walls, we recommend using low-tack FROGTAPE in the corners to secure.**
- Exhibitor name tags
- Vendor listing with images on the PRINTEXPO Website
- Vendor signage
- Social Media + print promotion
- Booths only: A listing in our PrintEXPO Guide. We're hoping to extend to wall renters if space is available.

Please feel free to bring your own table cloth/covering, small display items, and hanging supplies for wall space.

ALL TRANSACTIONS must be handled directly at your booth. PrintAustin/Blue Genie does not offer sales services such as cash or credit card access to the vendors. WIFI/Internet availability is limited so plan accordingly. Collection and payment of Texas state sales tax is the individual responsibility of each vendor.

WIFI

Free wifi is available at Blue Genie Big Top

INSURANCE AND LIABILITY

- Every exhibitor must insure its property against all risks of loss and damage.
- Every participant is required to guarantee the condition, authenticity, and title to all artworks to any purchaser.
- PrintExpo organizers reserve the right to direct any Exhibitor to remove any item, which in their sole opinion is deemed unsuitable for display or sale.
- It is not the responsibility of the PrintAustin to advise Exhibitors regarding any state or local taxes; and any and all such obligations will be faithfully performed by the Exhibitor.
- No Exhibitor may sublet a booth entirely or partially without the express written consent of the PrintExpo Organizer. We extended our invitation of participation based on your initial application. Any changes must be cleared with our organization. Email us at info@printaustin.org.

This written agreement contains the sole and entire agreement between the Exhibitor(s) and the PrintAustin and any change or modification to these terms must be executed in writing in advance, in writing.

To encourage participation and sales, it is important that all vendors promote PrintEXPO. We will send out a promotional packet closer to Feb. If you should desire to use our images.