

2016 PrintAustin Expo Reporting and Survey

If mailing: PrintAustin, 916 Springdale Road, Bldg. I, Unit 216, Austin, TX 78702

Artists and vendors:

Please use this form to record data for our grant reporting purposes. We'd also like to capture your thoughts on how to improve your PrintAustin Expo experience.

Name(s) (helpful but not necessary): _____

Email: _____

Attendance Records

How many visitors would you say you had visit your booth/table today? _____

Sales Figures

Since part of our grant application lists our goal of supporting artists (gauged by sales), we would like to give the city an approximate sales figure for all PrintAustin-related events. We realize this is sensitive information and nothing will be itemized per table/booth. Total sales: _____

We want to make PrintAustin's 2017 Expo great. How can we better assist you specifically in creating a stronger event?

- No additional help needed, y'all did great.
- I would appreciate more assistance and my suggestions are listed below.

Comments+ Suggestions: _____

How satisfied are you with the following aspects of the Expo?

| | Worst | Not great | Neutral | Good | Excellent |
|--|-------|-----------|---------|------|-----------|
| 1. Overall, how would you rate the Expo? | 1 | 2 | 3 | 4 | 5 |
| 2. To cover the cost of renting the location, tables, and chairs, we charged \$100 for tables. Was this a good investment for your money? | 1 | 2 | 3 | 4 | 5 |
| 3. How did you find the PR (MailChimp, Facebook Postings, Twitter, Instagram, online advertising, print advertising) + other Media coverage? | 1 | 2 | 3 | 4 | 5 |
| 4. How likely are you to recommend our Expo to a colleague? | 1 | 2 | 3 | 4 | 5 |

Already planning for 2017...

PrintAustin 2017 is scheduled for January 15-February 15, 2017. We don't have a date yet for our 2017 Expo, but we would like to hold it at the same place around the same time (4th weekend of PrintAustin). Note: If you opted out of providing name at top of form, please email us with your preferences at printaustin@gmail.com.

- We're in! Contact us.
- Still considering. Contact us in the summer.
- Not in 2017, but keep us on your mailing list for the future.
- No longer interested in participating (if so, please consider commenting on back)